

Bill and Melinda Gates Foundation (Vaccines as love serum) Art of Saving a Life

Mauro Perucchetti melds his classic resin sculptures into one big message for children's health.



Credit: Mauro Perucchetti

About the artwork

In colourful pigmented resin, Mauro Perucchetti blends two of his best known sculptures: *Jelly Baby Family*, which embodies family unity and multiculturalism, and *Love Serum*, that could "inoculate the whole world." Mauro hopes the toy-like appearance of his work will help bring a smile to children, and eliminate fear of syringes and needles, while also eliminating the scepticism some parents have about vaccines. To tailor his work even more to the project, Mauro's original *Love Serum* contained hearts, now transformed to happy faces, and he has added a safety tip to the syringe, so that no one pricks a finger. The work uses pigmented resin, stainless steel and a granite base, and stands 35 centimetres (14 inches) tall.



Credit: Nick Parsons

Mauro Perucchetti is an Italian sculptor whose work mixes Conceptual, Minimalism and Pop art, fused with an elegance and an ironic wit typical of a certain kind of Italian sensibility. Perucchetti's work has been exhibited in many solo and group exhibits around the world, and *Jelly Baby Family* has been installed at many famous locations, including in front of the Louvre in Paris, Rome, US and Marble Arch in London.

www.mauroperucchetti.com

"The global vaccination program is a very big step in getting children a chance at life. I am so proud to be a drop in an ocean of goodness."
- Mauro Perucchetti